# Bright Smiles, Brighter Futures

## Corporate Citizenship and Philanthropy 2016

Brighter Futures

DELTA DENTAL®

DELTA DENTAL OF MICHIGAN, OHIO, AND INDIANA

BRIGHTER
SMILES

# Bright Smiles, Brighter Futures

## **A Look Back at 2016:** Corporate Citizenship and Philanthropy

At Delta Dental of Michigan, Ohio, and Indiana, our commitment to the communities we serve defines who we are as an organization.

As part of this commitment, and in keeping with our mission to improve oral health, we launched our Brighter Futures initiative five years ago. The goal of Brighter Futures is to improve the oral and overall health and well-being of children and adults through advocacy, education and philanthropy.

In 2016, through our corporate citizenship and philanthropy department, which includes the Delta Dental Foundation (DDF), we proudly invested nearly $3.4 million to support programs, organizations and events dedicated to advancing this goal.

What follows is a celebration of our efforts to ensure bright smiles and brighter futures for all who live in the communities we serve.

Enjoy!

# BRIGHTER FUTURES FOR CHILDREN

Every child should have a bright future, and at Delta Dental, we work every day to improve the lives of children through programs and partnerships that combine reading, oral health and education.

# Brighter Futures for Children

## Oral Health and School Success are Connected!

Children miss 51 million hours of school every year due to oral health problems. And when kids are absent, they miss critical instruction time, especially in the early grades when reading skills are a focus.

We're committed to doing our part to ensure that children show up for school every day healthy, pain-free and ready to learn.

## Reach Out and Read

We are proud of our partnership with Reach Out and Read, a national organization that gives young children a foundation for school success by incorporating books into pediatric care and encouraging families to read together. Since 2015, we have provided nearly $102,000 in funding to support the incorporation of oral health education and oral health books into well-child visits for 16,000 children in Ohio.

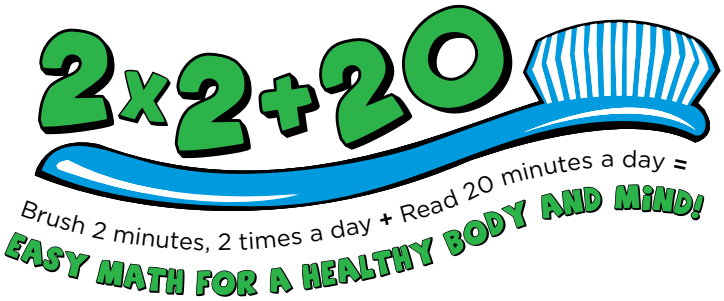
## Brush!

In 2016, the Delta Dental Foundation (DDF) provided $50,000 in grants to Head Start programs in Michigan, Ohio and Indiana to implement Brush—a 36-week, literacy-based preschool oral health education program. The Brush program promotes good oral health and nutrition with a focus on kindergarten readiness.

As a result of DDF funding over the past four years, nearly 70,000 children and their families have received the Brush program.

# March is National Reading Month!

March is a great time to focus on the importance of reading AND good oral health. Our message to children is simple—2 x 2 + 20—brush twice a day for two minutes each time, and read for 20 minutes daily for a healthy body and mind. Throughout the month, we engaged in a variety of activities designed to help spread our message.




- **13,450** children's oral health storybooks given away.
- **Five** public library oral health storytimes.
- **Eight** schools selected to receive grants to purchase new books for their media centers.
- Delta Dental of Michigan employees read oral health books to children at **38** elementary schools.
- Michigan legislators read oral health storybooks and delivered more than **1,500** oral health tote bags filled with educational resources to first-grade classrooms around the state.

> **We know that both reading aloud and good oral health care can contribute to children entering school ready to learn on a regular basis.**

**Lori LeGendre**
Program Director
Reach Out and Read
of Northwest Ohio

# Michigan WIC Oral Health Project

Delta Dental partnered with Michigan WIC, Altarum Institute and McMillen Health to improve the oral health status among young children in Michigan in a pilot project. Staff in five clinics serving about 23,000 children received training to integrate oral health education and dental referrals into the nutrition education provided to mothers with young children in the WIC program. As a result of the program, WIC staff reported their comfort in discussing dental issues with mothers increased from 36 percent to 85 percent.

MICHIGAN WIC Women Infants & Children

ALTARUM INSTITUTE
SYSTEMS RESEARCH FOR BETTER HEALTH

McMillenHealth
EDUCATION · CURRICULUM · MEDIA

# Swish and Spit

## Flint, Michigan

The DDF provided more than $204,000 to the Michigan Department of Health and Human Services to support two school-based programs—the Swish and Spit fluoride rinse program and a fluoride varnish program—for up to 8,000 pre-K through sixth-grade students in the Flint area who have been affected by the water crisis.

*$225,000* to sealant programs

*5,052* children received sealants

*7,632* sealants placed

# Support for School-based Sealant Programs

The DDF provided $225,000 to the Michigan Department of Health and Human Services and the Indiana University School of Dentistry to support their school-based sealant programs in 2016. As a result of this funding, 5,052 children received dental sealants.

## "I Need My Teeth"

Produced by McMillen Health and funded by the DDF, this children's oral health musical production visited 30 schools in Michigan, Ohio and Indiana to entertain children and educate them about the importance of healthy teeth and how to take care of them.

## Inside the Grin and Chew On This!

More than 610,000 people in 2016 visited two interactive oral health exhibits that received DDF funding: Chew on This at Impression 5 Science Center in Lansing, Michigan, and Inside the Grin at Duke Energy Children's Museum in Cincinnati, Ohio. The museum guests included students from 44 schools that received $52,000 in field trip grants from the DDF to explore the two exhibits.

*610,787*
*exhibit guests*

*$52,000*
*in field trip grants*

*5,135*
*students, teachers, chaperones*

"Impression 5 is proud of its robust partnership with the Delta Dental Foundation that produced the Chew On This traveling exhibit. Chew On This is an experiential, interactive exhibit that challenges guests to explore their oral health habits and discover the physical anatomy of their mouths."

**Erik Larson**
Executive Director
Impression 5 Science Center

# Rethink Your Drink

## Water's Cool at School

Launched in Michigan in October 2016 with $100,000 from the DDF, Water's Cool at School is designed to encourage students to drink more water during the school day by replacing old school drinking fountains with new water fountain/bottle filling stations. The program, which is part of Delta Dental's campaign to encourage people to limit consumption of sugar-sweetened beverages and opt for water, was piloted in September 2016 at Okemos Public Montessori at Central, which received five new water fountain/bottle fillers. Of the 109 Michigan schools that applied for the 2016–17 Water's Cool at School program, 23 were selected.

Plans are in the works to expand this program to include schools in both Michigan and Ohio during the 2017–18 school year.

"Thank you Delta Dental for purchasing the five bottle filling stations for our school. We went from having very old, barely functioning water fountains to the wonderful filling stations; this has truly allowed our kids to make the best beverage choice for their dental and overall health."

**Jill Mazzola,** Parent
Okemos Public
Montessori at Central

# No Child Should Ever Go to Bed Hungry

Three out of five K–8 public school teachers say their students regularly come to school hungry.

Children who struggle with hunger are more susceptible to illness, are more likely to have oral health problems and have more difficulty learning in school.

## Blessings in a Backpack and Many Hands

Through our partnerships with these two organizations, Delta Dental distributed weekly bags of food to more than 1,275 children in Michigan, Ohio and Indiana who weren't getting enough to eat on weekends during the school year.

Since 2012, we are proud to have been able to provide weekend food and toothbrushes every three months to more than 6,000 children in need.

*2* programs

*4* years

*6,000* children fed

*216,000* weekly food bags

*72,000* toothbrushes

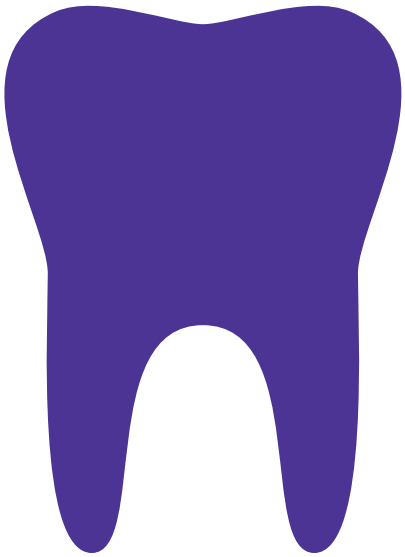
## Forgotten Harvest

We provided $237,000 to Forgotten Harvest, a Michigan food rescue organization dedicated to relieving hunger in metro Detroit and preventing the waste of nutritious food. Our funding was used to underwrite Forgotten Harvest's three after-school and summer feeding programs, which served 7,600 children and families.

# IMPROVING ORAL HEALTH IN OUR COMMUNITIES

Integral to our mission of improving oral health is increasing access to care and providing dental treatment to those in need.

In 2016, the Delta Dental Foundation (DDF) committed nearly $2.2 million to this effort.



# Improving Oral Health in Our Communities

**Ongoing support from the Delta Dental Foundation is important to the coordination of dental treatment through our DDS volunteers.**

**Dr. William C. Hine Jr.**
President
Dental Lifeline Network, Indiana

## Everyone Should Have a Dental Home

An ongoing relationship between patients and their dentists that includes all aspects of oral health care is important. As such, we are proud to have provided funding for 24 dental treatment rooms in nine clinics, including:

- **Delta Dental Center at Thea Bowman Community Health Center**—Detroit, Michigan
  Slated to open in the summer of 2017, this eight-chair dental clinic, funded with a $300,000 grant from the DDF, will serve underinsured and uninsured children and adults.

- **Delta Dental Center at the Academy of World Languages**—Cincinnati, Ohio
  A DDF grant of $200,000 to the Children's Oral Health Network will be used to fund a four-chair dental clinic at the Academy of World Languages, a magnet school in the Cincinnati Public School District. More than half of the students who attend the school are legally resettled refugees from more than 50 countries. This clinic is modeled after the Delta Dental Center at Oyler School in Cincinnati.

- **Delta Dental Clinic at Oakridge Teen Center**—Muskegon, Michigan
  Opened in December 2016 in the Oakridge Public School district with the help of a $110,000 grant from the DDF, this three-chair dental clinic has the potential to provide care to nearly 10,000 teens and community members.

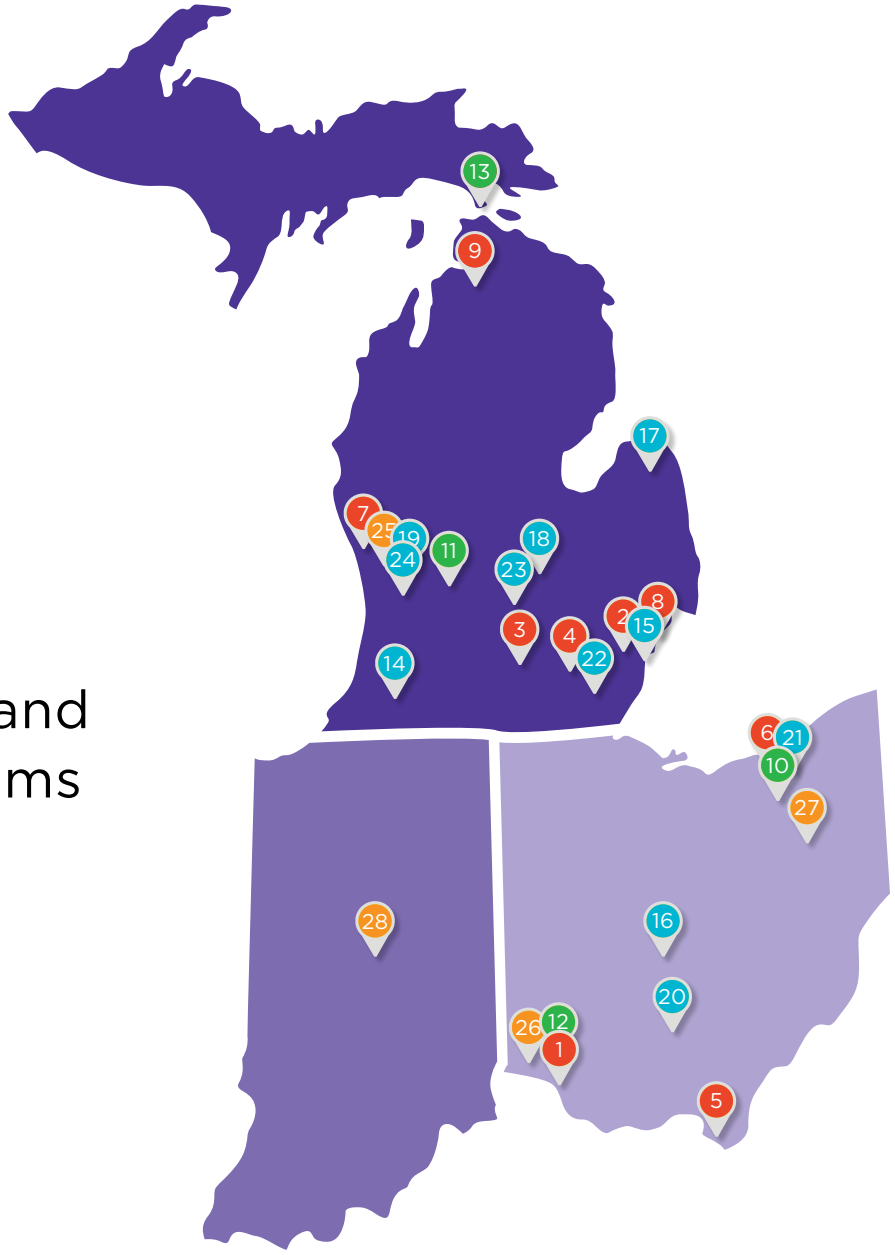
2016 Funding

2015 Funding

2014 Funding

2013 Funding

CLINICS AND TREATMENT ROOMS




# DDF Funded Dental Clinics and Treatment Rooms

1. **Academy of World Languages**
   Cincinnati, OH
2. **ACCESS Dental Clinic**
   Dearborn, MI
3. **Center for Family Health**
   Jackson, MI
4. **Community Dental Center**
   Ann Arbor, MI
5. **Ironton Lawrence Area Community Area Organization**
   Ironton, OH
6. **Neighborhood Family Practice**
   Cleveland, OH
7. **Oakridge Teen Health Center**
   Muskegon, MI
8. **Thea Bowman Community Health Center**
   Detroit, MI
9. **West Mackinac Dental Clinic**
   Boyne City, MI
10. **Akron Children's Hospital Dental Clinic**
    Akron, OH
11. **Barry Community Health Center**
    Hastings, MI
12. **Fairfield City Schools Health Center**
    Hamilton, OH
13. **Mackinac Straits Health Foundation**
    St. Ignace, MI
14. **Cassopolis Family Clinic**
    Cassopolis, MI
15. **Covenant Community Care**
    Detroit, MI
16. **Faith Mission**
    Worthington, OH
17. **Health Delivery**
    Bad Axe, MI
18. **Health Delivery**
    Owosso, MI
19. **Kent County Health Department**
    Grand Rapids, MI
20. **Manchester Schools Health Center**
    Piketon, OH
21. **St. Vincent Charity Medical Center**
    Cleveland, OH
22. **University of Michigan Special Needs Clinic**
    Ann Arbor, MI
23. **Volunteers of America Michigan Dental Clinic**
    Lansing, MI
24. **Wayland Dental Clinic**
    Wayland, MI
25. **Cherry Health**
    Grand Rapids, MI
26. **Cincinnati Health Department/Oyler School**
    Cincinnati, OH
27. **Mercy Medical Center**
    Canton, OH
28. **Trinity Free Clinic**
    Carmel, IN

## Providing a Dental Home for Those Who Are Homeless

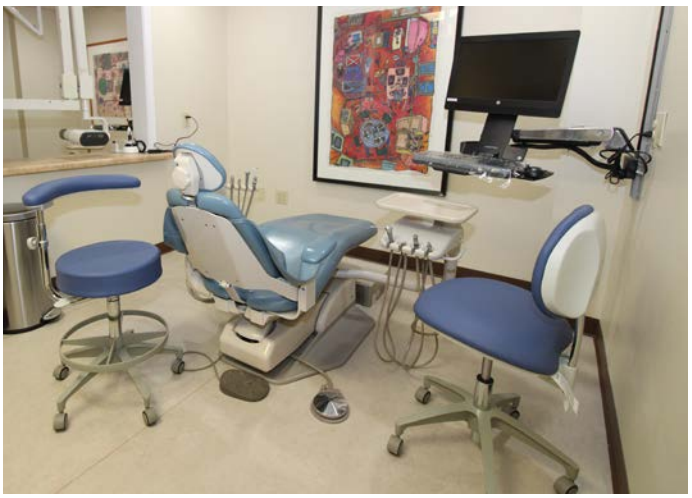
Significant dental problems have been identified in two-thirds of those who are homeless, and because of poor access to care, the homeless have greater reliance on emergency rooms for oral and overall health issues.

## Delta Dental Clinic at Volunteers of America Michigan

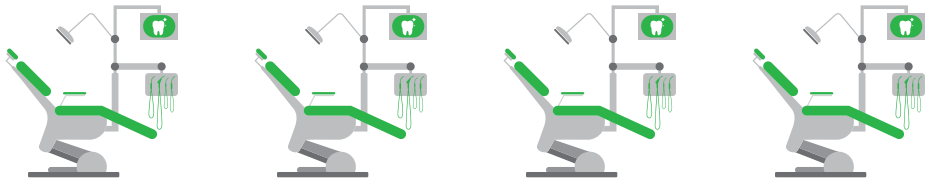
Construction finished in 2016 for the Delta Dental Clinic at Volunteers of America Michigan, built to provide oral health care to the homeless population in Lansing.

A DDF grant of more than $322,000 funded the building and equipping of the four-chair dental clinic. In 2016, two crews of Delta Dental employee volunteers painted the clinic walls, and on Valentine's Day 2017, the clinic opened.

The dental clinic is connected to the Sparrow medical clinic, allowing patients to receive seamlessly integrated dental and medical care in one innovative facility. The clinic is expected to serve 2,000 patients a year.



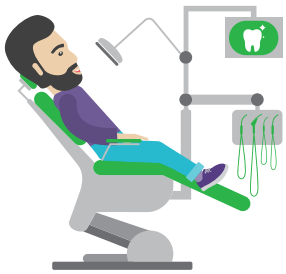
Volunteers of America®
MICHIGAN



The clinic offers **FOUR** dental chairs.

In 2011, preventable dental conditions treated at Michigan emergency rooms totaled **$58 MILLION.**[1]

Dental problems have been identified in **2/3** of homeless individuals nationwide.[2]



About **2,000** patients will be seen annually at the clinic.

In a national survey, **41 PERCENT** of homeless people said they lacked dental care.[2]

The DDF provided a grant of **$322,404** to fund the construction and equipping of the clinic.

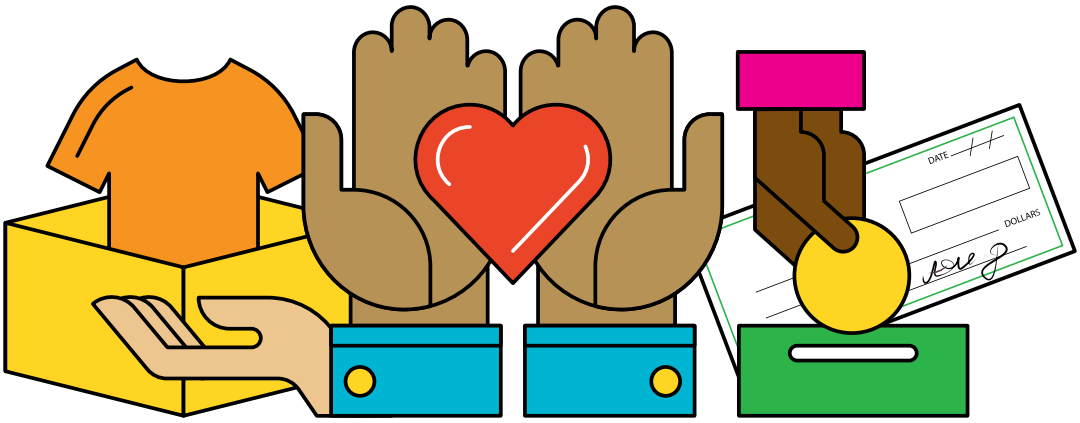
1 Anderson Economic Group, "The Cost of Dental-Related Emergency Room Visits in Michigan," web. 2 Baggett, TP et all., "The Unmet Health Care Needs of Homeless Adults: A National Study," American Journal of Public Health 100, no. 7 (2010): 1326–333.

# On the Road to Improving Oral Health

Three mobile dental coaches are currently providing dental care to schoolchildren as a result of funding from the DDF. They include: The Ohio State University College of Dentistry's Dental H.O.M.E. Coach, St. Mary's Children's Mobile Dental Clinic and University of Detroit Mercy School of Dentistry's Titans for Teeth Mobile Dental Clinic.

## UDM Mobile Coach

The University of Detroit Mercy (UDM) mobile dental coach, funded by DDF, provided on-site dental care in the summer to children at Forgotten Harvest's partner agencies in metro Detroit. The coach spent several days at New Breed Church and Cornerstone School for UDM dental students and staff to provide preventive and restorative dental care to school-aged children. Nearly 60 children received dental care and began the school year with brighter, healthier smiles.




# Brighter Futures Community Grants Program

The DDF awarded $150,000 in grants to 54 organizations to support programs focused on providing dental care and improving oral health for children and adults in Michigan, Ohio and Indiana.

*3* states

*$150,000* awarded in grants

*54* organizations received grants

# Encouraging Community Commitment

The DDF provides five annual community commitment awards of $25,000 each to graduating dental students who have made the commitment to practice for one year in an identified high-needs community in Michigan, Ohio or Indiana immediately following completion of dental education and licensure requirements.

**The 2016 graduates who received these awards are:**

## Chelsea Pinozek

University of Michigan School of Dentistry—Patrick P. Gribben Jr. Community Commitment Award

## Lina Torres

Case Western Reserve University School of Dental Medicine

DDF Community Commitment Award

## Nichole Barnett

Indiana University School of Dentistry

DDF Community Commitment Award

## Jacob Venoy

The Ohio State University College of Dentistry

DDF Community Commitment Award

## Trevor Kay

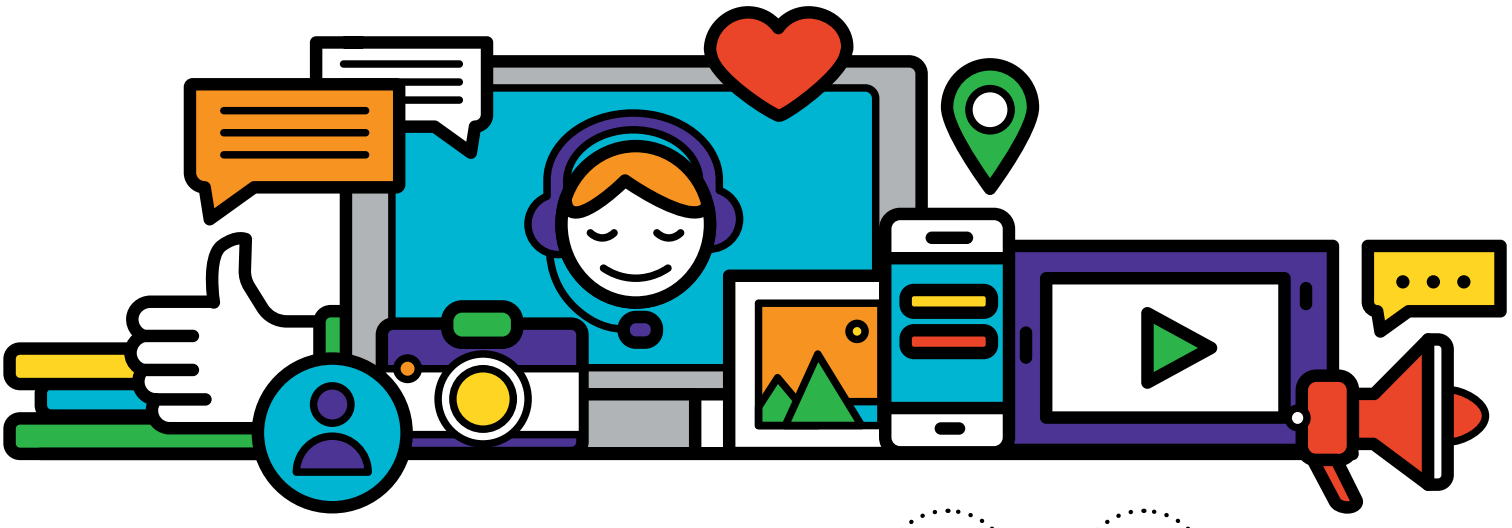
University of Detroit Mercy School of Dentistry

DDF Community Commitment Award

# SHARING THE IMPORTANCE OF GOOD ORAL HEALTH

We're committed to spreading the word about good oral health and its connection to overall health and well-being. The programs and resources we produced in 2016 are designed to appeal to a wide range of audiences, including children, young adults, educators, caseworkers, parents and caregivers, and medical and dental professionals.

# Sharing the Importance of Good Oral Health



## Getting Social About Good Oral Health

Healthy smiles start with healthy habits. That's why we encourage good oral health through community education events, digital campaigns and much more. You can discover oral health tips, information and resources for a brighter smile by connecting with Delta Dental of Michigan, Ohio, and Indiana on social media.

To download an electronic version of this report, visit the website below for your state.

Visit the website below to download a digital version of this report.

To download additional materials, visit:

www.deltadentalmi.com/bfreport : www.deltadentaloh.com/bfreport : www.deltadentalin.com/bfreport

## Trick or Teeth

To celebrate Halloween, we invited Facebook friends to nominate elementary schools to win a school year's supply of toothbrushes. Nearly 860 students and their teachers at two winning schools in Michigan and Ohio are receiving shipments of toothbrushes and other oral health goodies every three months.

*1* *year*

*2* *schools*

*860* *students*

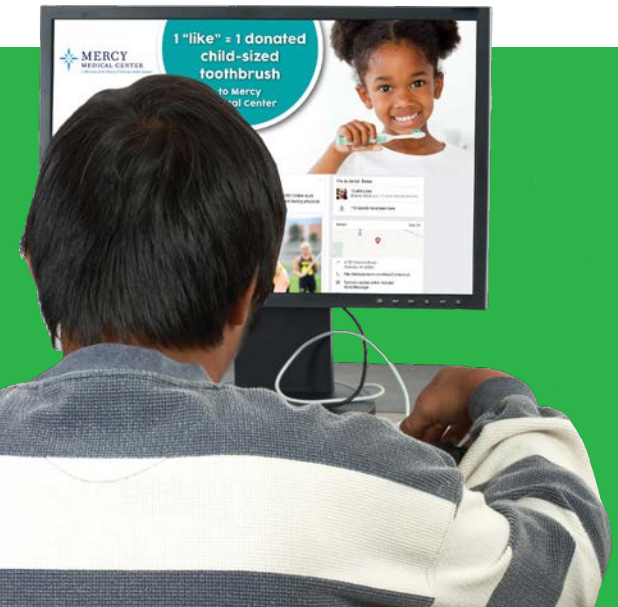
*2,580+* *toothbrushes*

## Silver Bells and Bright Smiles

In the spirit of holiday giving, Delta Dental of Michigan selected three community organizations that serve families to receive children's oral health books, toothbrushes, floss, coloring books, crayons and other oral health resources.

Recipient organizations were the Ronald McDonald House of Mid-Michigan, Haven House of East Lansing and St. Vincent Catholic Charities.

Delta Dental also created two holiday-themed Snapchat filters for families to use at the Silver Bells in the City holiday parade in Lansing.




## National Children's Dental Health Month

Delta Dental partnered with Hurley Children's Hospital in Michigan, Mercy Medical Center in Ohio and St. Mary's Mobile Dental Clinic in Indiana to promote the connection between oral health and overall health. For each "like" our Facebook pages received throughout the month, we donated one children's toothbrush for pediatric patients. Collectively, we donated 6,319 toothbrushes.

# Brushing Buddy Giveaway

In recognition of Better Sleep Month and to encourage a bedtime routine that includes brushing and reading, Delta Dental of Michigan held a contest and selected individuals at random to win a Brushing Buddy bear, which sings and encourages children to brush for two minutes each time. Messages promoting bedtime reading and brushing reached more than 28,000 people.

Brushing Buddy bears were also distributed during visits to pediatric patients at Flint's Hurley Medical Center and Lansing's Sparrow Hospital. Marshall Molar visited the hospitals to share smiles and distribute bears, along with toothbrushes and other oral health materials, reminding children to take good care of their teeth while away from home.

# Oral Cancer: Let's Talk

Students attending Michigan State University were invited to Delta Dental's first-ever campus oral cancer awareness event. Those in attendance heard from a young adult oral cancer survivor, received free oral cancer screenings from dental hygiene students attending Lansing Community College, played games and were treated to pizza.

**Felicia McMullen**
Senior Marketing Manager
American Cancer Society

ORS was excited to partner with Delta Dental to serve seniors through this program. It offers a nice balance of education and fun for attendees.

**Kerrie Vanden Bosch**
Director
Office of Retirement Services Michigan

# Serving Smiles to Seniors

This program was designed as a series of oral health luncheons for senior citizens at senior centers in the Lansing, Michigan, area. Attendees were treated to lunch, a short oral health presentation by a registered dental hygienist and several games of oral health bingo with prizes, including electric toothbrushes. Lunch was served by Delta Dental and Office of Retirement Services (ORS) employee volunteers. Attendees received oral health goody bags and information about accessing dental care.

Nearly 425 seniors at eight senior centers participated in the program during its pilot year. Delta Dental of Michigan will provide funding for the continuation of this program in 2017.

Serving Smiles to Seniors is a partnership between Delta Dental, ORS, the Michigan Department of Health and Human Services, and the Tri-County Office on Aging.

The American Cancer Society is proud to partner with Delta Dental to educate the community on the importance of prevention and early detection of oral cancers. The event armed attendees with critical information about oral cancers and helped spread awareness of these lesser-known cancers.

# DELTA DENTAL EMPLOYEES— OUR SMILE AMBASSADORS

Employees are at the heart of our commitment to being a great corporate citizen. This year, they enthusiastically and generously donated their time and resources to support a variety of company-sponsored community projects and activities.

# Delta Dental Employees—Our Smile Ambassadors

## The Gift of Time

In addition to volunteering their time on weekends, employee volunteers spent nearly 1,415 hours during the workday reading in classrooms, packing and delivering food, working at science and career fairs, packing backpacks, presenting checks, delivering oral health items to pediatric hospital patients and serving lunches to senior citizens.

## Amount of time contributed by Delta Dental employee volunteers:

*5,094,000 seconds*

*84,900 minutes*

*1,415 hours*

*59 days*

*Nearly 2 months*

"We don't just find volunteer opportunities, **we create them.**"

**Claire Doroh,** Corporate Citizenship and Philanthropy
Delta Dental of Michigan, Ohio, and Indiana

## Pack a Smile Employee School Supplies Drive

For a brighter start to the 2016–17 school year, employees donated enough new school supplies to fill 1,359 new, company-donated backpacks for children in need.

**It makes me feel good to donate school supplies, because I know our Pack a Smile drive helps lots of kids in need get their school year off to a good start.**

**Mani Valluru**
IT Architecture and Innovation
Delta Dental of Michigan, Ohio, and Indiana

## Take a Bite Out of Hunger Food Drive

Employees donated 23,590 food items for our annual food drive—an increase of 182 percent from 2015! For every food item donated by employees, Delta Dental donated $1 to community food bank programs in Michigan, Ohio and Indiana.

I truly enjoyed volunteering to answer calls for the VOA Adopt A Family program. I felt as if I made a difference in giving families a helping hand for the holidays.

**Tamasha Wellman**
Customer Service
Delta Dental of Michigan, Ohio, and Indiana

## Answering the Call of Those in Need

Our employees in Farmington Hills, Michigan, set up a special holiday call center to take calls from families in need and those who wanted to adopt them for Volunteers of America Michigan's Adopt A Family program. Over a three-month period, our employees operated the phone lines for more than 550 hours, answering a total of 2,688 calls. In addition, employees adopted two families and delivered holiday cheer and gifts to each family's home.

*550* hours

*2,688* calls

## Brighter Fridays

### Going Casual for a Cause

Employees in Michigan donated to selected charitable organizations for the opportunity to wear jeans to work on Fridays. In 2016, employee donations to this program totaled more than $19,000.

## Brighter Fridays

*9* organizations

*$19,346* yearly total

*$2,149* average monthly donation

*2,491* pairs of jeans worn

# Many Hands
## Make Light Work

Every other week throughout the school year, groups of Delta Dental of Michigan employees volunteer during their lunch periods to pack bags of weekend food to distribute to nearly 275 children in need at two Lansing elementary schools.

**Emily Huynh,** Application Development
Delta Dental of Michigan, Ohio, and Indiana

"Volunteering for Many Hands offers me the **chance to give back** by doing something good for the kids in our community."

**Volunteering for Forgotten Harvest was so fulfilling that I didn't even think of it as work because of everyone's warmth and friendliness. I knew I was a part of something so much bigger than myself.**

**Meredith Brown**
Professional Services
Delta Dental of Michigan, Ohio, and Indiana

## Forgotten Harvest

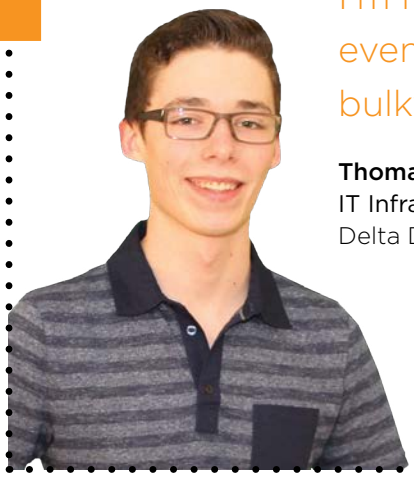
From beef sticks to cereal to fresh apples—306 employees volunteered a total of 918 hours at the Forgotten Harvest warehouse to package 55,000 pounds of food for distribution to families in need.

I am proud to be part of a company that gives back to our communities. Over the years, many employees have told me that these opportunities are a large part of Delta Dental being an employer of choice.

**Toby Hall,** Senior Vice President,
Chief Actuary and Chief Data Officer
Delta Dental of Michigan, Ohio, and Indiana

Working at Delta Dental has given me the opportunity to give back throughout the entire year. Job candidates I've met with often mention how excited they are about all of our philanthropic efforts and the fact that the company encourages employees to get involved.

**Maria MacGregor**
Human Resources
Delta Dental of Michigan,
Ohio, and Indiana



I'm happy to play Marshall Molar at company events. Even though the costume is hot and bulky, seeing kids smile makes it all worthwhile.

**Thomas Benham,** Intern
IT Infrastructure and Operations
Delta Dental of Michigan, Ohio, and Indiana

My internship at Delta Dental is one of the greatest things to happen to me! Not only am I learning about my chosen profession, but I'm doing so at a company where charitable giving, community commitment and employee volunteerism are ingrained in the culture.

**Erika Nichols,** Intern
Public Affairs
Delta Dental of Michigan,
Ohio, and Indiana

# SUPPORTING DENTAL RESEARCH AND EDUCATION

Through the Delta Dental Foundation (DDF), we are dedicated to advancing dental science and improving oral health through research, education and supporting dental professionals.

# Supporting Dental Research and Education

## Scholarships, Grants and Continuing Education Seminars

The DDF provided nearly $400,000 for scholarships, awards, dental education seminars and oral health-related research grants in 2016, which included:

- Awarding 53 dental hygiene and dental student scholarships.
- Providing financial support for 25 master's thesis and faculty research projects.
- Partnering with the University of Michigan School of Dentistry to offer three continuing education seminars for 1,629 dental professionals who earned 9,774 credit hours for their attendance.

**$60,000**
*Awarded in dental hygiene and dental student scholarships*

**$100,000**
*Provided in dental school master's thesis awards and faculty research grants*

**9,774**
*Credit hours earned by dental professionals through these CE seminars*

**$72,685**
*Contributed toward CE seminars for dental professionals*

**The Delta Dental Foundation's steadfast contributions have benefited faculty, students and staff in every corner of the School of Dentistry for many years. We are grateful for their consistent partnership in the support of our mission of advancing health through education, service, research and discovery.**

**Laurie McCauley**
School of Dentistry Dean
University of Michigan

## Partner in Leadership Award

The University of Michigan School of Dentistry awarded the DDF its Partner in Leadership Award, recognizing the DDF's longstanding relationship with, and generous support of, the dental school and its programs.

The DDF has provided nearly $3 million to the School of Dentistry over the past five years, and its most recent grant is being used to build the Delta Dental of Michigan Integrated Special Care Clinic, which will serve dental patients with special needs.

The School of Dentistry's leadership team created the Partner in Leadership Award to recognize organizations and individuals who have helped maintain and improve its standing as one of the best dental schools in the world, and the DDF was the first organization to receive the prestigious honor.

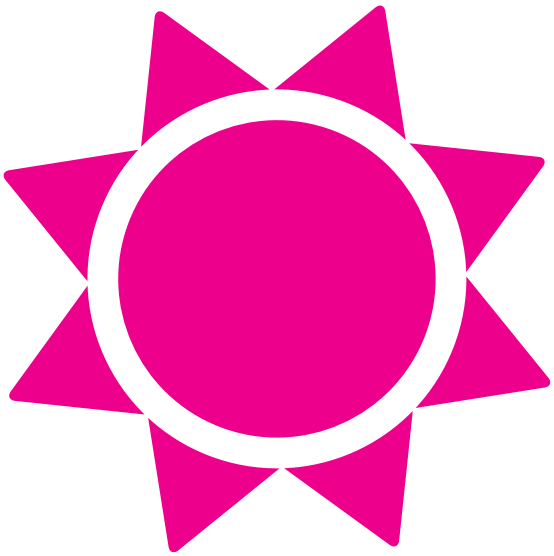
*5 years*

*Nearly $3 million provided*

# BRIGHT SMILES, BRIGHTER FUTURES

From actions large to small—building a dental clinic to providing a toothbrush—we're focused on improving the oral and overall health and well-being of those who live in the communities we serve.

In 2016, our corporate citizenship and philanthropic efforts created bright smiles and brighter futures for 1.2 million children and adults. A large number, to be sure, but a year can be measured by many numbers. Turn the page to take a look.



# Bright Smiles, Brighter Futures

**In 2016, we touched 1.2 million lives.**

## Brighter Futures for Children

**13,450**
Children's oral health storybooks donated

**55,000**
Average number of daily viewers of our PBS/Think TV educational spots

**1,500**
Legislative tote bags produced and distributed to Michigan classrooms

**$52,000**
As field trip grants from the DDF to explore Inside the Grin AND Chew On This museum exhibits

**44**
Schools received field trip grants from DDF for Inside the Grin AND Chew On This museum exhibits

**610,787**
People visited the two interactive oral health exhibits that received funding from the DDF

**$225,000**
Provided by the DDF in Michigan and Indiana to support school-based dental sealant programs

**$51,680**
Provided to support Reach Out and Read in Ohio, which reached 9,000 children during well-child visits

**7,600**
Children and their families served through the Forgotten Harvest after-school and summer feeding programs, underwritten by Delta Dental

# Improving Oral Health in Our Communities

**132,206**
Toothbrushes donated

**18,400**
Dental flosses donated

**30,331**
Tubes of toothpaste donated

# Sharing the Importance of Good Oral Health

**99,011**
Rethink Your Drink brochures distributed

**185,478**
Other oral health educational printed materials distributed

**70,000**
Children and their families have received the Brush program over the past four years as a result of DDF funding

# Delta Dental Employees—Our Smile Ambassadors

**1,415**
Company-sponsored employee volunteer hours

**23,590**
Food items donated by employees

*For every food item donated by employees, Delta Dental donated $1 to community food bank programs in Michigan, Ohio and Indiana



**1,359**
Backpacks filled with employee-donated school supplies

*Backpacks were donated by Delta Dental

# Supporting Dental Research and Education

**53**
Dental hygiene and dental student scholarships awarded

**25**
Dental school master's thesis awards and faculty research grants

**1,629**
Dental professionals attended continuing education seminars sponsored by Delta Dental

DELTA DENTAL®

Delta Dental of Michigan, Ohio, and Indiana

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